



Be inspired by amateur theatre

## Programme & Poster Competition 2022-24

NODA's annual Programme and Poster Competition is a very popular competition for societies and highlights the promotion of amateur theatre in the UK. Its purpose is to encourage high standards in programme and poster design.

Each region holds their own competition, using the criteria set out below, with the winning entries then put forward to the national competition. Trophies for the winners and runners up of the national competition are currently then awarded at the NODA Annual General Meeting.

### Criteria for judging 2022 - 2024 programme and poster competition entries

(Please note that these criteria apply to entries for shows between 1st January and 31st December in each of these years and come into effect 1st January 2022)

It is important to note that it is a condition of entry for all programmes and posters that:

- the official NODA logo with the strapline 'Be inspired by amateur theatre' is included in the programme or poster.
- 'An introduction to NODA' is also to be included (in programmes only.)

The current versions of the logo and the 'Introduction to NODA' (to fit all styles of media) are always to be found as downloads on the [P&P competition page](#) on the website for use in the programmes and/or posters.

The name of the various classes of programme and posters are taken from the trophies which are awarded to that particular class of entry.

#### National Operatic and Dramatic Association

15 The Metro Centre, Peterborough PE2 7UH

T 01733 374 790 E [info@noda.org.uk](mailto:info@noda.org.uk) W [www.noda.org.uk](http://www.noda.org.uk)

[Facebook.com/NationalOperaticDramaticAssociation](https://www.facebook.com/NationalOperaticDramaticAssociation)

**Registered charity number** 254640 **Registered company number** 241572 Registered in England and Wales at the above address.

**Patrons** The Lord Lloyd Webber and Connie Fisher

## Criteria and mark allocation

### Peacock Class Programmes – 24 sides or over including cover

Cover Design	Innovative use & quality of artwork including photographs	15
Show & Production Data	Scenes, musical numbers, synopsis, direction, wardrobe etc. Clarity legibility, photograph quality, full captions, and ease of finding and reading	15
Cast Data (who plays what)	Clarity legibility, photograph quality, full captions, and ease of finding and reading	15
Credits	Contractual details (“by arrangement with...” – where applicable)	10
Society Contact Details	E.g. email, website, phone, address, Social Media details	10
Additional Information about the Society	E.g. history of the society, social events during the year	10
Additional Background Information of the Show	E.g. when it was first professionally produced, the ‘journey’ getting this production to the stage	10
Additional Information about NODA	E.g. NODA awards received, photos etc.	5
Ease of Reading in the Theatre	E.g. is it easy to locate information, readable fonts etc	10
<b>Total</b>		<b>100</b>

### Perkins Class Programmes – 16-20 sides including cover

Cover Design	Innovative use & quality of artwork including photographs	15
Show & Production Data	Scenes, musical numbers, synopsis, direction, wardrobe etc. Clarity legibility, photograph quality, full captions, and ease of finding and reading	15
Cast Data (who plays what)	Clarity legibility, photograph quality, full captions, and ease of finding and reading	15
Society Contact Details	E.g. email, website, phone, address, Social Media details	10
Credits	Contractual details (“by arrangement with...” – where applicable)	10
Additional Information about the Society	E.g. history of the society, social events during the year	10
Additional Background Information of the Show	E.g. when it was first professionally produced, the ‘journey’ getting this production to the stage	10
Additional Information about NODA	E.g. NODA awards received, photos etc.	5
Ease of Reading in the Theatre	E.g. is it easy to locate information, readable fonts etc.	10
<b>Total</b>		<b>100</b>

### Barnes Class Programmes – Up to 12 sides including cover

Cover Design	Innovative use & quality of artwork including photographs	15
Show & Production Data	Scenes, musical numbers, synopsis, direction, wardrobe etc. Clarity legibility, photograph quality, full captions, and ease of finding and reading	25
Cast Data (who plays what)	Clarity legibility, photograph quality, full captions, and ease of finding and reading	25
Society Contact Details	E.g. email, website, phone, address, Social Media	15
Credits	Contractual details (“by arrangement with...” – where applicable)	10
Ease of Reading in the Theatre	E.g. is it easy to locate information, readable fonts etc	10
<b>Total</b>		<b>100</b>

### Thomson-Leng - for Posters – minimum A5 maximum A3 – electronic or physical format

Eye Catchability	It arrests the attention of viewers	30
Design	Originality, Innovative use & quality of artwork	20
Legibility	Main information (show, venue, date etc) is easily read from a distance	20
Style	Design reflects the content & setting of the show	20
Credits	Contractual details (“by arrangement with...” – where applicable)	10
<b>Total</b>		<b>100</b>

To take part in the competitions 5 copies of your entry must be sent to your **Regional Councillor**, either direct or via your **Regional Representative**, to be received no later than **14th January** following the end of the competition year.

Contact details can be found on the NODA website: [www.noda.org.uk](http://www.noda.org.uk) or by contacting NODA headquarters by Email: [info@noda.org.uk](mailto:info@noda.org.uk) or Tel: 01733 374 790.