



Review **2017**

*noda*

Be inspired by amateur theatre

## Our team at Peterborough

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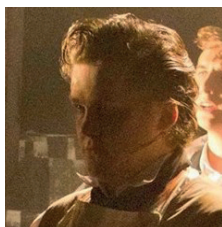
2016 and 2017 have seen some significant changes within NODA's Peterborough Head Office. Having spoken to many of you at your AGM's, I'd like to introduce you to The Peterborough Head Office Team.



### **Dale Freeman – Chief Operating Officer**

I'm so pleased to tell you that NODA continues to go from strength to strength with a strong Head Office team but equally, a fantastic array of volunteers throughout the UK without whom we could not function. Neither would we without the support from our 3000+ strong membership. One of my favourite aspects of the job is attending the

many (and varied) regional conferences throughout the year, along with our National President, and meeting so many of the inspirational and wonderful people! I am always happy to hear from the membership so please feel free to drop me a line. [dale@noda.org.uk](mailto:dale@noda.org.uk)



### **Rob Williams – Marketing and Publishing Executive**

Rob has been involved with theatre since being at school, first onstage, then technical design before finally moving into theatre management. Having worked in both professional and amateur theatres he brings a wealth of marketing experience to NODA. Most recently he has worked in

marketing with the UK arm of an agricultural machinery manufacturer (He does say that at times they were more dramatic than theatre people!) He is still heavily involved with his local amateur group both onstage and directing. Rob is responsible for the publication NODA Today and all things marketing within NODA. Rob's email address is [rob@noda.org.uk](mailto:rob@noda.org.uk)



### **Chris Cotton – Finance Manager**

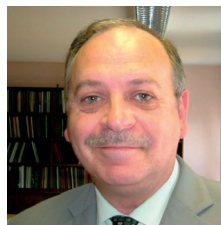
Chris joined Noda in 2018, bringing with him 14 years experience working in accountancy practices. He is responsible for all financial matters, from bookkeeping and credit control through to preparing statutory accounts. Chris's email address is [chris@noda.org.uk](mailto:chris@noda.org.uk)



### **Beverly Clarke – Administrative Support**

Another long standing member of the NODA head office team is Beverly Clarke who has also been with us for over 12 years as Finance Assistant. Beverly has recently taken over the role of Summer School Administrator and those of you attending Summer School this year may well have had some communications

with Beverly already. Following a staff restructure, Beverly's role within NODA is to provide admin support to the Chief Operating Officer, Chairman of NODA, Chairman of NODA Limited, Council and Summer School. Beverly's email address is [beverly@noda.org.uk](mailto:beverly@noda.org.uk)



### **Richard Hutchinson – Membership Services**

Richard is responsible for Membership Services, which includes Pantomime licencing, NODA Long Service Awards, New membership applications, general membership telephone enquiries and correspondence. Richard's email address is [richard@noda.org.uk](mailto:richard@noda.org.uk)





## President's report Nick Lawrence

The National Operatic and Dramatic Association has completed another successful year: its first as a Charitable Incorporated Organisation and its 119th serving amateur theatre.

As President I have enjoyed the privilege of observing the work of our affiliated members throughout

the country. As a guest of each of the eleven regions at their annual events, I have heard about and seen at first hand the selfless work of our voluntary representatives. Nothing seems to be too much trouble to them although they receive no remuneration and scant praise.

I have been able to accept invitations from many Youth Groups or Youth Sections. The dedicated hard work by many put into the nurturing of young talent is extremely commendable. The standard of the work presented to our audiences is extremely high and constantly challenges our adult societies to raise their game. The NODA Council was pleased to appoint Jordan Spencer as Councillor with responsibility for Youth to lead the continuing work to bring the Youth Strategy to fruition. NODA is blessed with a

number of extremely effective Youth Advisers in the Regions who bring their expertise to the members and organise a variety of workshops.

Once again, we held our highly acclaimed Summer School, this year at Yarnfield Park in Staffordshire. Under the dedicated chairmanship of Councillor Jacquie Stedman, the school continues to flourish. Numbers attending continue to grow and extra courses are to be offered. We are fortunate to have a number of extremely talented tutors many of whom are prepared to return year on year. In 2017 we said goodbye and thank you to popular, long serving School Director, Catrina Cumming. We look forward to the exciting leadership of Sara Osborne in the coming years.

NODA enjoys a special relationship with its sister organisation, The Association of Irish Musical Societies, and I was privileged to attend its Awards Weekend in Killarney. Discussions continue as to how we can forge closer ties and I look forward to welcoming their current President, Mr. Seamus Power, to our AGM in September.

The change to CIO status has allowed Council to update our policies and practices. These will take time to settle in but the future looks promising. Along with improvements to our online facilities Head Office staff continue to enhance the service given to our members.

NODA has plenty to offer its affiliated members from fact sheets to personal contact. Make use of your NODA membership as Dolly Levi might say, "NODA is like manure. It should be spread about encouraging things to grow."

**Be inspired by amateur theatre!**



## Report of the Trustees for the Annual General Meeting of the National Operatic and Dramatic Association (NODA CIO)

The National Operatic and Dramatic Association Charitable Incorporated Organisation Charity No 1171216.

On 1 April 2017 at an extraordinary general meeting of the National Operatic and Dramatic Association, charity registration number 254640, an extraordinary resolution was passed to transfer all of its assets, liabilities and interests to this Charitable Incorporated Organisation; National Operatic and Dramatic Association Charitable Incorporated Organisation Charity No 1171216.

The transfer took place on 1 May 2017. The assets and liabilities that were subsequently transferred totalled £889,729 and can be seen as a donation received per Note 2 'Income from Donations and Legacies' within the 2017 accounts.

## Vision

The vision for the National Operatic and Dramatic Association is that amateur theatre is successful and sustainable, providing a range of opportunities for people to develop their skills, and enjoy taking part, at all levels.

## Mission

NODA's mission is to support the education and information needs of individuals and organisations with high quality services and products that contribute to the success of amateur theatre as well as encouraging appreciation of the sector by participants and audiences alike.

We aim to:

- ★ Give a shared voice to the amateur theatre sector.
- ★ Help amateur theatre groups and individuals achieve the highest standards of best practice and performance.
- ★ Provide leadership and advice to enable the amateur theatre sector to tackle the challenges and opportunities of the 21st century.

## Be inspired by amateur theatre

Founded in 1899 "to protect and advance the interests of operatic and dramatic art, and of societies engaged therein", our membership continues with 2168 society members and 1006 individual enthusiasts staging musicals, operas, plays, concerts and pantomimes in venues ranging from the country's leading professional theatres to village and community halls.

## NODA structure

Each of NODA's 11 regions is headed by a Councillor who sits on the ruling body of the Association (the National Council). In turn, they are supported by a network of regional representatives and committee members who provide a vital link to the grass roots of the Association. NODA is administered from the Head Office in Peterborough by knowledgeable and friendly staff.

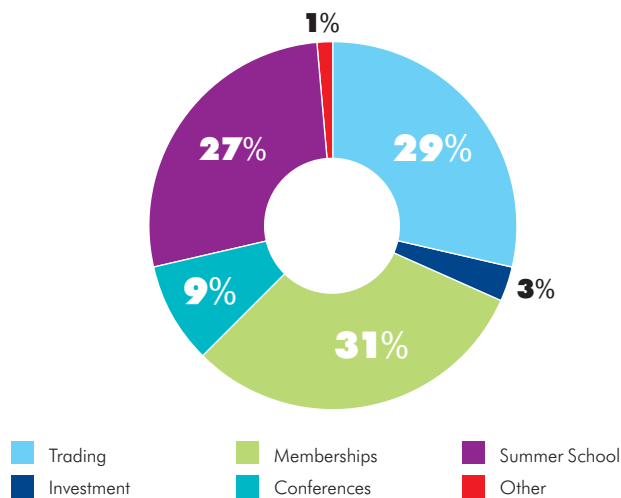
## Highlights

- ★ NODA's National AGM and Presidential Gala took place at the Marriott Bristol hotel on 23rd September 2017.
- ★ The 2017 Theatre Summer School was held at Yarnfield Conference Centre and was attended by 216 students which featured 10 courses in a variety of disciplines. This was the first year at Yarnfield and any misgivings over the move were quickly forgotten.
- ★ Work was started on the creation of the Board Room at Head Office and expected to be in use from 2018.

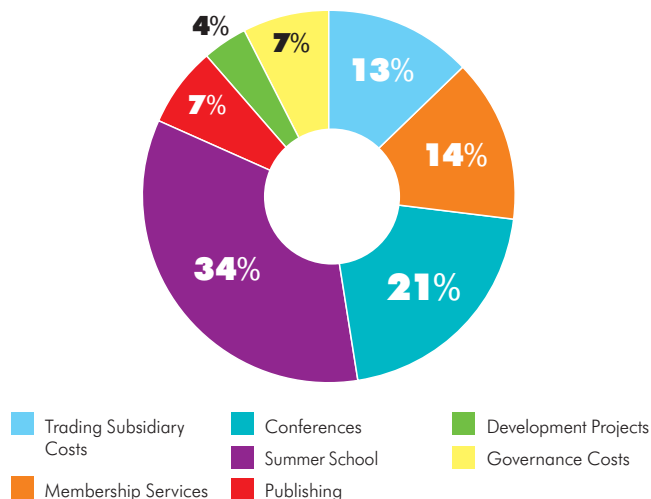
## Income and expenditure

These charts show how income and expenditure were allocated in 2016-17:

### Income 2017



### Expenditure 2017





## National Operatic and Dramatic Association

### Summary consolidated statement of financial activities (incorporating income and expenditure account)

For the period 1 May 2017 - 31 December 2017

	Restricted £	Unrestricted £	2017 Total £
<b>Income from</b>			
Transfer of Net Assets from NODA Charity No 254640	1,927	887,802	889,729
Donations and Legacies		736	736
Other trading activities (including subsidiary)		152,195	152,195
Investments		16,433	16,433
Income from Charitable activities			
Membership		163,523	163,523
National conference		15,571	15,571
Regional events		31,547	31,547
Summer school		145,154	145,154
Other incoming resources		6,220	6,220
<b>Total incoming resources</b>	<b>1,927</b>	<b>1,419,181</b>	<b>1,421,108</b>
<b>Expenditure on</b>			
Raising funds			
Trading subsidiary costs		62,673	62,673
Charitable activities			
Membership services		68,364	68,364
National Conference		26,442	26,442
Regional events		72,971	72,971
Summer school		165,062	165,062
Publishing		33,794	33,794
Development projects		18,779	18,779
Governance costs		35,614	35,614
<b>Total resources expended</b>		<b>483,699</b>	<b>483,699</b>
Net income before other gains and losses	1,927	935,482	937,409
Gains/losses on revaluation of fixed asset investments		4,696	4,696
<b>Net movement in funds</b>	<b>1,927</b>	<b>940,178</b>	<b>942,105</b>
<b>Reconciliation of funds</b>			
Total funds at 1 May 2017	0	0	0
<b>Total funds at 31 December 2017</b>	<b>1,927</b>	<b>940,178</b>	<b>942,105</b>

## Summary balance sheet

For the year ended 31 December 2017

	The group	The charity
	2017 (£)	2017 (£)
<b>Fixed Assets</b>		
Intangible assets	36,000	36,000
Tangible fixed assets	144,942	144,942
Investments	673,110	673,210
	<b>854,052</b>	<b>854,152</b>
<b>Current assets</b>		
Stock	9,982	0
Debtors	161,916	147,108
Cash at bank and in hand	281,043	213,325
	<b>452,941</b>	<b>360,433</b>
<b>Creditors</b>		
Amounts falling due within one year	-364,888	-384,315
<b>Net current assets/liabilities</b>	<b>88,053</b>	<b>-23,882</b>
Creditors due after more than one year		
<b>Net assets</b>	<b>942,105</b>	<b>830,270</b>
<b>Funds</b>		
Restricted funds	1,927	1,927
Unrestricted funds	940,178	828,343
<b>Total funds</b>	<b>942,105</b>	<b>830,270</b>



## Chairman's report

### John W. Barnes

The report for 2017 start from May when NODA became a CIO and the figures in the accounts relate to the 8 months. In August the Head Office became fully staffed when we were pleased to welcome Craig Allison as Finance Manager and Becky Owen-Fisher as Marketing &

Publishing Executive. I agreed to be elected as Chairman at the 2017 AGM for a further year to ensure continuity. Plans were being made for a Training Day early in 2018 for Treasurers, Editors, Webmasters and Youth Advisers to be held at Radcliffe House, Warwick University.

## Achievements & Performance

- ★ The use of social media by NODA continued to be an effective means of communication and continued to see an increase of the use of Facebook and Twitter;
- ★ The Legal Helpline continued to be beneficial to our members;
- ★ Health & Safety Advice line called NODA Safe provided on line resources as well as a telephone/email advice line;
- ★ Updating of Fact Sheets on numerous subject was undertaken and provided free to members;
- ★ Regular newsletters were issued to its members;
- ★ An integrated CRM system improved the records system

## Membership

At	30.04.17	31.12.17
Societies/Associates	2053	2168
Individual/Joint/Life	999	1006

## NODA Theatre Summer School

In line with its educational objectives, NODA continued with the residential Theatre Summer School, held from 29<sup>th</sup> July to 5<sup>th</sup> August at Yarnfield Conference Centre, Stone, Staffordshire. This was the first year at this venue and despite some misgivings the students settled in very quickly and began their courses. This was the last Summer School under the direction of Tri Cumming but when her successor, Sarah Osborne, was announced it was greeted with great enthusiasm by all. The provision of bursaries by NODA is an essential component of the success of this event, giving people who would otherwise be unable to afford it, the opportunity to increase their knowledge and skills with professional tutors. Amongst the 12 courses were acting, design for the theatre, directing, and musical theatre in performance as well as one concentrating on the music of Stephen Sondheim.

## National Conference

NODA's National AGM & Presidential Gala took place at the Marriott Bristol Hotel on 23<sup>rd</sup> September 2017. We were fortunate that the hotel could accommodate us at a late stage following the sudden closure of the Palace Hotel, Torquay, some 10 weeks before the AGM was due to take place. It was a great pleasure to welcome again Colm Moules, President of the Association of Irish Musical Societies (AIMS). The National meeting of Regional Representatives took place on Sunday 24<sup>th</sup> September 2017 which provided the opportunity for them to discuss matters of common interest and network with colleagues from the various regions.

## Regional Conferences

Each region held their own conferences during the 8-month period, varying from one to three-day events, dependent on the support within the region. Many of them held workshops covering subjects varying from technical to performance skills, thereby encouraging improved standards by member societies.

## Advice, representation and recognition

NODA continued to provide advice and the provision of Fact Sheets, and began to prepare for GDPR in 2018. The NODA Legal Helpline provided by Counterculture LLP, and the Health and Safety Advice line was used extensively by members.

1353 long service awards including youth awards and certificates were issued compared with 1913 in 2016, to recognise their contribution to amateur theatre. NODA awards are available to all NODA affiliated societies to present to their own members or for members to apply through their society.



## Website

The website continues to offer access to a range of information and services, including online access to pantomime scripts and membership renewal. The website also offers the facility to book online for the NODA Theatre Summer School and National AGM

The website had 294,840 visits in 2017 compared to 280,697 in 2016. Number of individual visitors was 176,524 in 2017 compared to 175,955 in 2016.

## Programme & Poster Competition

Each Region held its own Programme & Poster Competition, with winning entries going forward to the national competition the awards for which were made at the National AGM in September. Details can be found on the NODA website.

## Fundraising

No national fundraising initiatives were undertaken in 2017



## Message from our Patron, Connie Fisher

Dear NODA

It's a great honour to be your patron and I'm frequently kept up to date with all the developments through the magazine and by NODA members.

It sounds as though it's been a busy year for NODA and I very much enjoy receiving invitations to see shows across the country - so thank you for all your lovely invites!

Due to work commitments I can't always get there, however I do hope to see more NODA shows in the coming year, and please do remember that if I can't make it to see your performance I can always try to send a little message for your programme, or record a short video for social media!

At present I am currently filming "Junior Eurovision: Search



for a Star" for the Welsh broadcaster S4C, in which I am a judge and mentor as we search for a young singer to represent Wales in Junior Eurovision 2018. I have to say the standard of talent is out of this world! The live final is on October 9th on S4C, and the winner will sing in Belarus representing Wales at Junior Eurovision this November! I'd urge you to tune in if you can - if you like a show tune you'll love this TV show!

I also have my Sunday morning radio show on BBC Radio Wales and I really enjoy hearing about all the productions you are staging up and down the country and always try to give them a plug when I can!

With very best wishes for the AGM and the rest of the year...

Break a leg!  
Connie X



## Finance report

The Consolidated Accounts (audited by MHA MacIntyre Hudson) are prepared to conform to SORP (Statement of Recommended Practice) as required by the Charity Commission and incorporate the changes required by the implementation of FRS 102 (Financial Reporting Standard).

The audited accounts were approved on behalf of Council on 26th April 2018 and copies are available from the Peterborough Head Office.

The Accounts are the first of NODA as a Charitable Incorporated Organisation (CIO) and cover the 8 month period from 1 May to 31 December 2017, accordingly, as this is a new legal entity, there are no comparative figures.

These first results incorporate the assets taken over from the old association which in accordance with the Accounting standards appear as Income. With this in mind it is appropriate to look at the Net Income before investment income of £937,409 and deduct the value brought into the Accounts from the Association of £ 889,729 leaving a real increase in the period of £47,680 plus a surplus on revaluation of investments of £4,696 taking the total surplus in the period to 31 December 2017 to £52,376 which with the value of funds inherited from the Association makes a total of £942,105.

Profit from NODA Ltd was £ 89,522 for the period to 31 December 2017. The profits from NODA Ltd are donated via gift aid to NODA (the Charity).

- ★ Trading subsidiary (NODA Ltd.) The profit from NODA Ltd in the period is more than the amount budgeted.
- ★ Insurance commission of £95,362 received in the period included a profit share of £21,856.
- ★ Investment income of £ 16,433 is in line with expectations for the shortened accounting period.
- ★ National Conference in 2017, the net cost of the conference was £10,871.
- ★ Regional Conferences/events. This category includes regional conferences, regional awards, regional workshops and district meetings. The overall net costs of regional events in the period was £41,425.
- ★ Summer School. The net costs of Summer School amounted to £19,908 being bursary support and allocated administration costs.
- ★ Publishing, Print and electronic newsletters and magazines spend was £33,794.
- ★ Governance Costs in the period amount to £35,614.

The “Summary Consolidated statement of financial activities” and the “Summary balance sheet” included in this Review of the period to 31 December 2017 are extracted from NODA Consolidated Accounts which will be available on the NODA website.

Council are therefore reporting at the end of April 2017 that the net consolidated worth of NODA CIO, your Association, was £942,105 and Council recommend the adoption of these accounts at the AGM on September 24th 2018.

Council propose that this report will be taken as read at the AGM but that questions will be invited to be submitted either prior to the AGM (preferred) or from the floor of the AGM.









# National Operatic and Dramatic Association

## Reference and Administrative Details of the Charity, its Trustees and Advisors for the Period 1 May 2017 to 31 December 2017

### Trustees

Nick Lawrence, President (appointed 23 September 2017)  
Michael Hastilow, President (resigned 23 September 2017)  
Jacquie Stedman, Vice President (appointed 23 September 2017)  
Nick Lawrence, Vice President (resigned 23 September 2017)  
Michael Hastilow, Immediate Past President (appointed 23 September 2017) Chris Ingram, Immediate Past President (resigned 23 September 2017)  
John Barnes, Chairman (appointed 23 September 2017)  
Robert Lumsden, Life Member Representative  
John Barnes, Life Member Representative

Note: Trustees of the National Operatic And Dramatic Association, charity registration number 254640 were appointed as Trustees of Charitable Incorporated Organisation National Operatic And Dramatic Association, charity registration number 1171216 on its formation on 20 January 2017.

### Regional Councillors

Don McKay, Regional Councillor, East  
Nanette Lovell, Regional Councillor, East Midlands  
Jacquie Stedman, Regional Councillor, London  
Gordon Richardson, Regional Councillor, North  
Leslie Smith, Regional Councillor, North East (appointed 23 September 2017) David Streeter, Regional Councillor, North East (resigned 23 September 2017)  
Christine Hunter Hughes, Regional Councillor, North West  
Stuart Mccue Dick, Regional Councillor, Scotland (appointed 23 September 2017)  
Kay Rowan, Regional Councillor, South East  
Graham Liverton, Regional Councillor, South West (appointed 23 September 2017) Nick Lawrence, Regional Councillor, South West (resigned 23 September 2017)  
Jordan Spencer (nee Hill), Regional Councillor, Wales & Ireland (appointed 29 May 2017) Leah Collett, Regional Councillor, Wales & Ireland (resigned 29 May 2017)  
Ian G Cox, Regional Councillor, West Midlands

### Principal staff

Dale Freeman, Chief Operating Officer  
Beverly Clarke, Administrative Support  
Richard Hutchinson, Membership Services  
Chris Cotton, Finance Manager (appointed 20 July 2018)  
Robert Williams, Marketing and Publishing Executive (appointed 16 July 2018)

Craig Allison, Finance Manager (appointed 1 August 2017, resigned 13 July 2018)  
Rebecca Owen-Fisher, Marketing and Publishing Executive (appointed 1 August 2017, resigned 19 April 2018)

### Patrons

Lord Andrew Lloyd Webber  
Connie Fisher

### Honorary Solicitor

Christopher Harper

### Bankers

Unity Trust Bank  
Nine Brindleyplace  
Birmingham  
B1 2HB

### Solicitors

GRM Law  
1 Bedford Row  
London  
WC1R 4BZ

### Auditors

MHA MacIntyre Hudson  
Chartered Accountants &  
Registered Auditors  
1 The Forum  
Minerva Business Park  
Lynchwood  
Peterborough  
PE2 6FT



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