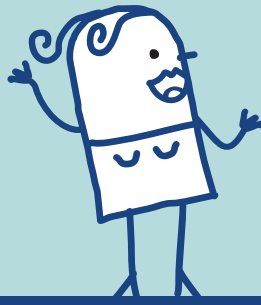


# noda

Be inspired by amateur theatre



## Programme & Poster Competition 2017-20

NODA's annual Programme and Poster Competition is a very popular competition for societies and highlights the promotion of amateur theatre in the UK. Its purpose is to encourage high standards in programme and poster design.

Each region holds its own competition, using the criteria set out below, with the winning entries then put forward to the national competition. Trophies for the winners and runners up of the national competition are currently awarded at the NODA Annual General Meeting.

### CRITERIA FOR JUDGING 2017 - 2020 PROGRAMME AND POSTER COMPETITION ENTRIES

(Please note that these criteria apply to entries for shows between 1st January and 31st December in each of these years and come into effect 1st January 2017)

It is important to note that it is a condition of entry for all programmes that

**EITHER** the official NODA crest together with the wording "Affiliated to the National Operatic and Dramatic Association"

**OR** the official NODA logo with the strapline 'Be inspired by amateur theatre' are included in the programme. Both may be used but preferably not on the same page.

'An introduction to NODA' is available for use in programmes.

### Links to the crest, the logo and the Introduction to NODA



NODA Crest with white background with the Affiliated wording:

[www.noda.org.uk/writeable/editor\\_uploads/files/NODACrestWhiteBackgroundwithAffiliatedWording.jpg](http://www.noda.org.uk/writeable/editor_uploads/files/NODACrestWhiteBackgroundwithAffiliatedWording.jpg)



NODA Crest with black background with the affiliated wording:

[www.noda.org.uk/writeable/editor\\_uploads/files/NODACrestBlackBackgroundwithAffiliatedWording.jpg](http://www.noda.org.uk/writeable/editor_uploads/files/NODACrestBlackBackgroundwithAffiliatedWording.jpg)

# noda

Be inspired by amateur theatre

NODA logo with the strapline 'Be inspired by amateur theatre':

[www.noda.org.uk/writeable/editor\\_uploads/files/NEWNODA\\_Logo2015.2.png](http://www.noda.org.uk/writeable/editor_uploads/files/NEWNODA_Logo2015.2.png)

## Links to the crest, the logo and the Introduction to NODA (continued)

An Introduction to NODA (as shown below):

National Operatic and Dramatic Association

Headquarters: 15 The Metro Centre, Peterborough, PE2 7UH

Telephone: 01733 374790 Email: [info@noda.org.uk](mailto:info@noda.org.uk) Website: [www.noda.org.uk](http://www.noda.org.uk)

The National Operatic and Dramatic Association (NODA), founded in 1899, is the leading representative body for amateur theatre in the UK. The Association has a membership of approximately 2000 amateur theatre groups and approximately 800 individual members staging musicals, operas, plays, concerts and pantomimes in a wide variety of venues ranging from the country's leading professional theatres to village halls. Covering a broad spectrum of age ranges NODA member societies meet the needs of all levels of both performers, whether dramatic, dance or musical, and those involved backstage, front of house or in society administration.

NODA aims:

- To give a shared voice to amateur theatre
- To help societies and individuals achieve the highest standards of best practice and performance.
- To provide leadership and advice to enable amateur theatre to tackle the challenges and opportunities of the 21st century
- To achieve these aims NODA is divided into eleven regions, each headed by a regional councillor who sits on the national council (ruling body of the Association), and supported by a network of regional representatives and officials. These volunteers are the vital link to the grass roots of the Association; the amateur theatre groups themselves and their members.
- To provide support and assistance to these volunteers the Association is administered from its office in Peterborough by a knowledgeable and friendly staff who can deal with any enquiry about amateur theatre.

Membership of NODA provides theatre groups and individuals with a wide range of benefits including access to NODA's advice service at national and regional level, as well as representation to government, access to funding agencies, direct access to rights holders and the media as well access to regional and national conferences, workshops and seminars to help share information on best practice.

NODA holds an annual residential Summer School (with bursaries available) offering training from professional tutors in a wide range of both performance and technical courses.

NODA also holds an annual national and regional programme and poster competition to encourage high standards in design.

Through its trading arm, NODA Limited members have access to a varied range of products and services including insurance for both societies and individuals, long service awards that recognise the dedication made by individuals to amateur theatre, discounts on plays, vocal scores, libretti and technical books and a range of NODA branded merchandise. As a rights holder NODA Limited has 150 pantomimes by leading authors as well as a growing catalogue of plays and musicals.

## CRITERIA AND MARK ALLOCATION

### DeLuxe Programmes – 24 sides or over including cover

Cover Design	Originality & quality of artwork including photographs	15
Show & Production Data	Scenes, musical numbers, synopsis, direction, wardrobe etc. Clarity legibility, photograph quality, full captions and ease of finding	20
Cast Data (who plays what)	Clarity legibility, photograph quality, full captions and ease of finding	20
Contact Details		5
Additional Information – About the Society		10
Additional Information – Background to the Show		10
Additional Information – About NODA		10
Ease of Reading in the Theatre		10
<b>Total</b>		<b>100</b>

### Standard Programmes – 16-20 sides including cover

Cover Design	Originality & quality of artwork including photographs	15
Show & Production Data	Scenes, musical numbers, synopsis, direction, wardrobe etc. Clarity legibility, photograph quality, full captions and ease of finding	20
Cast Data (who plays what)	Clarity legibility, photograph quality, full captions and ease of finding	20
Contact Details		5
Additional Information – About the Society		10
Additional Information – Background to the Show		10
Additional Information – About NODA		10
Ease of Reading in the Theatre		10
<b>Total</b>		<b>100</b>

### Basic Programmes – Up to 12 sides including cover

Cover Design	Originality & quality of artwork including photographs	15
Show & Production Data	Scenes, musical numbers, synopsis, direction, wardrobe etc. Clarity legibility, photograph quality, full captions and ease of finding	30
Cast Data (who plays what)	Clarity legibility, photograph quality, full captions and ease of finding	30
Contact Details		15
Ease of Reading in the Theatre		10
<b>Total</b>		<b>100</b>

## Posters – minimum A5 maximum A3

Eye Catchability	It arrests the attention of passers by	30
Design	Originality & quality of artwork	25
Legibility	Main information (show, venue, date etc) is easily read from a distance	20
Style	Design reflects the content & setting of the show	20
Credits	Contractual details (“by arrangement with...”)	5
<b>Total</b>		<b>100</b>

To take part in the competitions 5 copies of your entry must be sent to your **Regional Councillor**, either direct or via your **Regional Representative**, to be received no later than 31st January following the end of the competition year. Contact details can be found on the NODA website: [www.noda.org.uk](http://www.noda.org.uk) or by contacting NODA headquarters by Email: [info@noda.org.uk](mailto:info@noda.org.uk) or Tel: 01733 374 790.

Before forwarding winners and runners-up to NODA headquarters it will be **the responsibility of the region** to ensure that contractual conditions governing display of information on posters and programmes have been met.

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### National Operatic and Dramatic Association

15 The Metro Centre, Peterborough PE2 7UH

**Tel** 01733 374 790 **Fax** 01733 237 286 **Email** [info@noda.org.uk](mailto:info@noda.org.uk) **Web** [www.noda.org.uk](http://www.noda.org.uk)

**Twitter** @NODAtweets **Facebook** NationalOperaticDramaticAssociation

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