

# Benefits of NODA Membership

## Individuals/Joint Members:

1. **First-hand communication/information.** You don't have to rely on messages being passed on and risk missing out on vital information.
2. **Legal helpline.** For advice and guidance on all issues relating to amateur theatre.
3. **Cheaper insurance** – NODA Home Insurance
4. **Supporting NODA.** Through your membership subscription you are helping to support amateur theatre, through NODA's presence as a lobbyist and champion of amateur theatre in the UK.
5. **NODA Partners.** NODA have teamed up with some leading companies to offer discounts to NODA members on a range of goods and services, including: West End tickets, gifts and jewellery, holidays and travel.
6. **Amateur Stage magazine.** As a member of NODA you will receive at least 3 copies of Amateur Stage magazine, containing your regional news pages, free of charge.
7. **Offers and discounts on books.** NODA members receive substantial discounts on books from Samuel French and Methuen Drama
8. **Access to the Members' Area of the website.** Here you have access to things like Theatre Business (the NODA national online magazine) and the whole range of Factsheets, on subjects from *Child Protection - CRB* to *Writing Words That Work*.
9. **Be part of the decision making.** As a member of NODA you are entitled to vote at the NODA national AGM and attend your Regional Conference.
10. **Training Workshops.** From time to time, NODA hold training workshops on a variety of different topics. Details are published in the monthly email newsletter and on the website.

## Society Members

All of the above, plus:

### Attracting audiences:

1. **Mailing lists** are available to rent, to NODA societies, to advertise your show.
2. **Fixture lists.** NODA societies can list their next performance, free of charge on the NODA website. The website is popular with members of the public who are looking to book tickets to see a show.
3. **Show Reports.** NODA societies are visited by official NODA Regional Reps, who write reports on the shows that they have seen. These reports are published on the regional web pages and in Amateur Stage magazine.
4. **NODA brand and name.** The name NODA is associated with quality and professionalism. By seeing that a society belongs to a long established association, such as NODA, audiences feel assured that they are going to see a good performance.
5. **Programme and Poster Competition.** This popular competition encourages the very best in programme and poster design, attracting audiences to go and see a performance.
6. **NODA Box Office.** A new facility for NODA members, the opportunity to sell some, or all, of your tickets via an online box office. Making it easy and convenient for your customers to buy tickets to your next performance.

### Financial sustainability:

1. **Discounts** - on scripts, plays, drama's and some musicals, available to NODA societies
2. **Cheaper licencing.** NODA Pantomimes are 20% cheaper to NODA members.
3. **NODA Insurance.** Preferential and extremely competitive insurance rates for NODA members.
4. **Grants.** For many years, grants have been available to NODA members, for running training events for their society.

5. **Free advice and support.** NODA HQ is always available, with help and advice on any issues affecting the society.
6. **Representation.** NODA is the main representative body for amateur theatre in the UK. We are continually lobbying government and ensuring that the voice of amateur theatre is heard and the concerns surrounding the financial sustainability of many amateur theatre groups, is heard. Together we are stronger.
7. **Free online membership for your members.** This year NODA introduced free online membership for all members of NODA societies. So as long as the society remains a member of NODA, all its members are able to access the Members' Area of the NODA website.

#### Attracting younger members:

1. **NODA Summer School/Youth Academy.** These annual events attract young people who may not belong to a NODA society, but who may consider joining their local society after attending Summer School or Youth Academy.
2. **Leads from shows.** Last year NODA exhibited at perform 2011. One of the main priorities was to gather information from delegates who wanted to join a local amateur theatre group. 200 leads, in the 18-25 age range, were passed on to the regions in 2011. NODA are attending Perform 2012 to get even more leads this year.

#### Other:

1. **CRB checks.** NODA offer a CRB check service to NODA societies. Taking the worry out of the process.
2. **Long Service Awards.** Extremely competitively priced range of awards, exclusively available to NODA societies. A way of rewarding the dedication and hard work of your members.
3. **NODA as a Rights-Holder.** NODA is the rights-holder in its own right, for many Pantomimes and plays.
4. **Progression through to National President of the Association.** As a member of NODA you have the right and the ability to progress through the ranks and become a NODA Official and ultimately, National President.